FOR IMMEDIATE RELEASE
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Please Touch Museum Named Top 10 Museum for Families in 2017 by USA TODAY

The Museum ranks #6 in the nation by popular vote.

PHILADELPHIA, PA – Please Touch Museum has been named to the USA TODAY’S 10Best List of Best Museum’s for Families in 2017. The top 10 were chosen by popular vote from an original group of 20 nominees from across the country. The Museum was nominated by a panel of relevant experts which include a combination of editors from USA TODAY; editors from 10Best.com; and relevant expert contributors.

10Best.com provides users with original, unbiased, and experiential travel content of top attractions, and top destinations in the U.S. and around the world. The core of the site's uniqueness is its team of local travel experts: a well-traveled and well-educated group who are not only experts in their fields - and their cities - but discriminating in their tastes.

“Inclusion on the USA TODAY’s list of the 10 Best Museums for Families in the country is quite the honor,” notes Please Touch Museum President & CEO Patricia D. Wellenbach. “It is also an affirmation from the public that the learning experiences we create for children and families every day are making an impression and having an impact. It inspires us to keep going and growing.”

Philadelphia is also distinguished as the only city with two ranking institutions, with Please Touch Museum at #6 and The Franklin Institute at #9, reflecting the quality of cultural experiences for families.

“We’re delighted to see Please Touch Museum and The Franklin Institute on USA Today’s 10Best list,” said Meryl Levitz, president and CEO of VISIT PHILADELPHIA®. “Philadelphia is a fabulous place for families, and it’s wonderful to see not one but two local institutions recognized nationally in this roundup. We hope it inspires families to see, do and play more on their next trip to Philly.”

The full list of the 10Best Museums for Families 2017 is available here:

About Please Touch Museum
Please Touch Museum’s mission is to change a child's life as they discover the power of learning through play. Recognized locally and nationally as one of the best children’s museums, Please Touch Museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m. to 5 p.m. Admission is $19 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181 or visit our website at www.pleasetouchmuseum.org.

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