FOR IMMEDIATE RELEASE

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Creative Kids Care, Inc. Donates $10,000 to Please Touch Museum
The non-profit created and run by youth leadership will also host a card-making event at the Museum to raise funds for future grants.

PHILADELPHIA, PA – Please Touch Museum has been given a $10,000 grant from the non-profit Creative Kids Care, Inc. to support the Museum’s programs and exhibitions. Founded by Rachel Rutstein when she was just 9 years old, Creative Kids Care is a national non-profit “by kids, for kids,” dedicated to empowering youth leadership and improving the lives of children through acts of creativity. Creative Kids Care and Please Touch Museum were brought together by the common goal of advancing the importance of early childhood education and learning through play.

Ms. Rutstein presented the check to Please Touch Museum on Friday, February 10. On Saturday February 11, Creative Kids Care will host a Valentine’s Day card-making activity at the Museum in support of their Creative Kids Care Greeting Card Program. This nationwide initiative raises awareness about the critical need for children’s museums and the vital opportunities for developing creativity and learning through exploratory play that they provide. A prior donation to the Museum of just over $1,500 was raised through PTM’s participation in the Greeting Card Program.

“We are thrilled to welcome Creative Kids Care back to Please Touch Museum, and are grateful for their generous grant in support of our critical work as we seek to advance the life-changing power of learning through play,” notes Please Touch Museum President & CEO Patricia D. Wellenbach. “PTM understands that there is no limit to the
ways that children can affect positive change in the world, and we are proud to partner with an organization that exemplifies that.”

“I am honored to continue Creative Kids Care's developing relationship with PTM because our missions are so aligned,” said Rutstein.

Select cards made during Saturday’s event will be turned into greeting cards and sold at participating partner venues across the country. Proceeds from the sale of the cards will fund further Creative Kids Care grants.

About Please Touch Museum
Please Touch Museum’s mission is to change a child’s life as they discover the power of learning through play. Recognized locally and nationally as a leading children’s museum, Please Touch Museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m. to 5 p.m. Admission is $19 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181 or visit our website at www.pleasetouchmuseum.org.

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