

FOR IMMEDIATE RELEASE  
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**CALLING ALL GREAT FRIENDS TO KIDS!**

Please Touch Museum now accepting nominations for its annual  
Great Friend to Kids Awards

**PHILADELPHIA** -- Please Touch Museum is now accepting nominations for its 12th Annual Great Friend to Kids Awards. Please Touch Museum's Great Friend to Kids Awards honors individuals and organizations with ties to the Philadelphia region that have made outstanding contributions toward enriching the lives of children.

"By recognizing those exceptional people who are dedicated to helping children, we hope to spur others to do the same," said Nancy Kolb, the museum's President and CEO.

Past Great Friend to Kids Award winners include the Philadelphia Eagles, for their Eagles Youth Partnership work focusing on health and education programming; Sheryl Leach, creator of Barney, the cuddly six-foot purple dinosaur; Carolyn Johnson, Founder and Executive Director of the National Adoption Center; and Alex Scott, Founder of Alex's Lemonade Stand.

The Association of Children's Museums initiated The Great Friend to Kids Award in 1991 to honor individuals who made outstanding contributions toward strengthening education for children. National Great Friend to Kids Award winners include Fred Rogers and Marian Wright Edelman. Please Touch began presenting its own award in 1996 to coincide with the museum's 20th birthday. This year's award ceremony will take place in late fall 2007.

The nomination deadline is June 29, 2007. Nomination forms may be picked up at the museum during regular business hours or can be downloaded at

[http://www.pleasetouchmuseum.org/events/special\\_events\\_awards](http://www.pleasetouchmuseum.org/events/special_events_awards). For more information, please call Liz Orum at 215-963-0667, ext. 3125 or [lorum@pleasetouchmuseum.org](mailto:lorum@pleasetouchmuseum.org).

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Please Touch Museum® is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children's museums, Please Touch is open seven days a week from 9 a.m. until 4:30 p.m. Admission is \$9.95 for adults and children age one and over. Children under one are free. For more information, please call 215-963-0667, or visit [www.pleasetouchmuseum.org](http://www.pleasetouchmuseum.org).